

Global Impact Leader

Become a transformative leader

Unlock your full potential and maximize the performance of your team and organization through this high impact leadership program.

The **Global Impact Leader (GIL)** program aims to prepare you to stand at the front lines of your organization and become **the new type of business leader that today's ever-changing environment requires**; a transformative leader, who **creates, inspires, imagines, connects, collaborates, and stimulates**.

The program focuses on the most in-demand skills defined by **"World Economic Forum 2020"** and **"Top 5 LinkedIn Skill Report 2019"**: business vision, client orientation, adaptability, lateral thinking, self-leadership, interpersonal and emotional intelligence, team management, motivation and engagement, complex problem solving, negotiation skills, win-win agreements, networking, and effective communication.

Why this program?



Gain insights about your **strengths and weaknesses** and **push your leadership over the top**.



Master the art of **social and emotional intelligence**, by developing active listening and open mindset skills, and achieving more valued agreements.



Challenge the way that management is viewed in the modern market and build **high performance teams** with an **AGILE philosophy**.



Develop your **strategic vision** to transform opportunities into business, coming up to more innovative solutions, and making better decisions.



Work on the Customer Experience through a **leadership as a service approach**.



Hone your **networking skills** and expand your professional network internationally.

Key Information

- Language – English
- Format, length - Online, 6 weeks
- Course fee - 1,800 USD

The course fee includes training and access to the virtual classes, the use of the study and communication tools, and interactive materials, and the issuance of the certificate by Marconi International University. Marconi has a number of scholarships based on merit and potential. For more information, visit our website: miuniversity.edu/tuition/scholarship.

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PROGRAM STRUCTURE

Module 1

Personal and team's leadership

- **Self-knowledge and Purpose**
Lead yourself for leading others.
- **Resonant and situational leadership**
Emotional intelligence and adaptability to effective influence.
- **Leading high-performance teams**
Problem management and feedback-forward.

Module 2

Opportunities and Strategy

- **Business Strategic Vision**
Transform the opportunity into business.
- **Gain through innovation**
Creativity and lateral thinking.
- **Customer Experience**
The challenge of discovering latent needs of our customers.

Module 3

Alignment and influence

- **Complex problem resolution**
Building result-oriented alternatives.
- **Value agreements**
Win-win negotiations and networking.
- **Effective communications**
The art of storytelling.

Individual Development Plan

Relevant methodological elements

- 100% Online
- High impact online classes
- In-depth materials
- Practical methodology focused on strengthening your soft skills
- Access to an Individual Development Plan with powerful tools:
 - Assessments to analyze your behavioural profile
 - One-to-one sessions with a mentor / coach to create your own Leadership Action Plan

Contact

For a personal advisory, contact at:
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