

EXPERT CERTIFICATE

Digital Project Management



Become an expert Digital Project Manager

Discover the most demanded profession to take control of online businesses, lead their teams and their projects.

Today's project managers are transforming their teams and processes online to **be more competitive and agile than ever before**. Thanks to the development of digital project management, collaborative software or cloud storage systems, work is done more efficiently and with better results. The Digital Project Manager profile thus becomes a key piece of project management for any organization.

The Digital Project Management program will allow you to train in **leadership, planning, resource control and quality management of results** in each project you carry out.

You will learn to achieve the objectives set within its scope, time and resources to **obtain innovative solutions in the digital era**, which requires the implementation of numerous digital projects and professionals with a profile that provides a balance between various interests: project management, business and technology.

This program will allow you to:



Analyze the standards, **standards of leadership and management of projects and IT services**, including agile project development methodologies.



Apply the best practices contained in the most recognized project management methodologies according to **market and ISO standards**.



To be able to **analyze and select the most suitable development methodology**, according to the technological needs of the project.



Manage IT services, their development and operations, according to **ITIL methodology**.

Key Data

- **Language:** Spanish or English
- **Duration and dates:**
 - Online: **16 weeks**
 - On campus: **4 weeks**
 - Starts: **October and April**

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Module 1

PMP Project Management

- Key concepts of project management
- Project start and stakeholders
- Planning: Integration, Scope and time, Cost and risk, and Communication and resources.
- Professional Responsibility
- Quality and procurement
- Execution, control and closure of the project
- Construction of a basic project plan
- Recommendations for PMP certification

Module 2

Agile Methodologies

- Introduction to the agile management approach
- Agile methodologies: Scrum, XP, Kanban and others
- Lean approach. Agile Project Launch
- Agile estimation and planning
- Execution of sprints
- Follow-up and delivery. Agile work teams
- Evolution in the management approach: Agile vs. Traditional. RUP
- Waterfall or classic approach
- Prince 2
- Metric v.3

Module 3

Financing policy

- Service management in the context of digital transformation
- Dimensions for service management
- Service Value System
- Agile Service Management Principles
- Service management practices (1)
- Service notification
- Data-Driven Approach
- Agile Data
- Soft skills for service management

Which format suits you best?

ONLINE

- **Methodology of the Proeduca group, leader in online education.**
- **100% online.** Study wherever and whenever you want.
- **Live classes, online activities, and a wealth of content and resources.**
- Follow-up with a **personal tutor** who accompanies you throughout the program.

ON CAMPUS

- **Experience the United States.** Move to Miami.
- Meet **professionals from different nationalities and backgrounds.**
- Small groups in the classroom, to **encourage interaction** with the international faculty and classmates.

Contact

For personalized advice contact
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Marconi International University

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